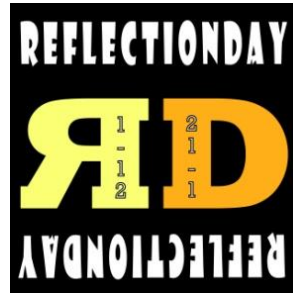


TOGETHER IMPROVE ROAD SAFETY FOR PRIMARY SCHOOL CHILDREN.

Your child participates in REFLECTIONDAY at school.

VISIBILITY & REFLECTION is of most important



Improving road safety together! From 1-12 onwards, your child can participate with reflective materials in the winter months. You don't want to make your child disappear into the darkness. More than 95% of winter clothing is still far too dark. Then you're just not visible! Learn more about REFLECTIONDAY www.reflectionday.nl.



VISIBILITY &
REFLECTION UP
TO 150
METERS!

WHAT DO WE
EXPECT FROM



YOU?

1. **ENGAGE YOUR CHILD.** Take another look at the presentation your child saw at school during class. A world may also open up for you. See: www.reflectionday.nl
2. **GIVE THE RIGHT EXAMPLE.** Does good tracking. Experience together how safe it is when you are clearly visible in traffic. Discover all the advantages together, by using reflective materials yourself.
3. **TAKE A PICTURE.** Encourage your child and other primary school children by photographing (during the project period from 1-12 to 21-1) children who are clearly visible in traffic. Send photos to info@reflectionday.nl with child/school name and place of residence or through your Google Account (form).

EVERY CHILD WHO PARTICIPATES WINS A VERY IMPORTANT PRIZE:

The road safety price!

By First working on awareness, then on behavioral change and thus working together on a safer school environment and beyond. Focus on VISIBILITY & REFLECTION.

Want to know more about the project? See:
www.reflectionday.nl

Pictures etc. will not be made public by the VSA without permission.